

Jürg Walter Peter

Block 453, Hougang Avenue 10, #12-583, Singapore 530453.

Swiss nationality, born July 7th 1955

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Skills and career summary

I based my professional knowledge on an export administration education as well as on a bachelor qualification in IT communications and informatics. For many years my work experience was in sales, customer service, market data research and IT training. I also possess solid knowledge of today's business ethics and I am available for travel.

For better communications and understanding of the Asian business environment, I moved to Singapore for a fulltime Mandarin language training with the National University of Singapore.

Professional work experience

- **Work experience in Switzerland, covering Market Data Research and Analysis**

- 11/2003 to 2/2005 and 1/2006 to 12/2006 IHA-GfK, Obermattweg 9, 6052 Hergiswil, Switzerland

Responsibilities

Business contacts for consumer market research and analysis.

Interviews with clients on researched topics and criteria.

Independently managed compilation of research data and statistics.

Key achievements

Data quality consolidated with strict control of data evaluated.

Results of researched topics and targets made available within timeline.

Achieved high recognition for duties performed.

- **Work experience in Switzerland and Mongolia, covering IT Training and Teaching**

2/2005 to 12/2005 Huree ICT, Ulaan Baatar, Mongolia

4/1993 to 11/2002 System-Clinch GmbH, Aadorf, Switzerland (part-time during Bachelor studies)

9/1996 to 12/2002 Migros IT Training, Winterthur, Switzerland (part-time during Bachelor studies)

6/1993 to 2/1997 Scheidegger Institute AG, Stans, Switzerland

Responsibilities

Curriculum development and adult training in MS-Office applications. (Excel, PowerPoint, Word....)

Teaching of hardware configuration, along with PC trouble shooting.

Curriculum enhancement, instruction of JAVA applet programming and logic circuit design.

Key achievements

Service and training excellently conducted in German and English.

Lessons well prepared and pedagogical requirements greatly mastered.

Relation with Mongolians well balanced, notwithstanding culture differences.

- **Work experience in Switzerland, covering Customer Service, Export, Marketing & Maintenance**

1978 to 1993

Export and Customer Care: Nussbaum & Guhl AG Matzingen, Rolba AG Wetzikon

Alcatel AG Zurich, Honeywell AG, Zurich

Technical employee: Siber Hegner AG Zurich

Maintenance engineer: Zellweger AG Uster

Responsibilities

Independently managed sales, customer care, administration and export related activities with technical and electro-technical products.

Key achievements

Managed sales, customer relation and export marketing with outstanding results.

Well established knowledge of business environment, ethics and companies in Switzerland.

Sales figures achieved with electro-technical products and customers in Europe and Asia.

Supplementary project and environment experience in Vietnam, Hong Kong and China

- March/April 2002 Project "Organizational development of rural education in Vietnam"
Team member to assist in curriculum improvement for technical training.
Zurich University of Applied Sciences, Winterthur and Swiss Contact Zurich.
- July/August 2001 Project work in PC programming, Polytechnic University, Hong Kong, SAR
IAESTE, International Exchange of Students for Technical Experience.
- July/August 2000 Cultural and language exchange in China
Organized by ZHW Winterthur and YUST, Yanij, Jilin province, China.

Key achievements

Service of adult teaching successfully achieved.
Organizational development training to local Vietnamese teachers and students extended.
Knowledge and profound understanding of Asian culture and ethics covered.

Professional qualifications in Switzerland and Singapore

- 1/2007 03/2008 Professional Certificate in Mandarin language
Fulltime language training, National University of Singapore, NUS.
- 11/1997 11/2001 Bachelor degree, dipl. engineer FH, in IT communication and informatics
A recognized higher education in accordance with the laws of Switzerland.
ZHW, Zurich University of Applied Sciences Winterthur, Switzerland.
- 3/1986 3/1988 "eidg. dipl. Exportleiter" degree, part-time study of export and economic sciences
A recognized education in accordance with the laws of Switzerland.
Export financing, organization, transport, sales & marketing, law and contracts.
OSEC Zurich, Switzerland.
- 4/1971 4/1975 Apprenticeship in electronics, full time practical training in electronics
A recognized education in accordance with the laws of Switzerland.
Metrohm Ltd Herisau, Switzerland.

Key achievements

Excellent foundation in the chosen studies.

Language skills

German Native language
English Excellent, TOEFL and IELTS tests
Mandarin Conversational skills with basic ability in writing
French Good

Other qualifications

Excellent planning and management abilities, business minded.
Ability to run new roles, projects and assignments.
Team orientated, highly adaptable to new environment and challenges.

References

IT training project in Mongolia at Huree ICT, Ulaan Baatar, Mongolia
Project manager in Switzerland, Mrs. Anita Fahrni, Obere Halde 18, 8546 Islikon, Switzerland
a.fahrni@clinch.ch

Bachelor studies, degree, dipl. engineer FH, in IT communication and informatics
Head of department, Prof. Dr. E. Mumprecht, Zurich University of Applied Sciences Winterthur
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